

**2003000205010002 / 2003001105010002 /  
2003030105010002 / 2011000305010002  
EXAMINATION OCTOBER 2024  
BACHELOR OF SCIENCE (FIFTH SEMESTER)  
WRITTEN AND SPOKEN COMMUNICATION - LEVEL 1**

[Time: As Per Schedule]

[Max. Marks:50]

**Instructions:**

**1. Fill up strictly the following details on your answer book**

- a. Name of the Examination: **BACHELOR OF SCIENCE (FIFTH SEMESTER)**
- b. Name of the Subject: **WRITTEN AND SPOKEN COMMUNICATION – LEVEL 1**
- c. Subject Code No: **2003000205010002 / 2003001105010002 / 2003030105010002 / 2011000305010002**

2. Sketch neat and labelled diagram wherever necessary.
3. Figures to the right indicate full marks of the question.
4. All questions are compulsory.

Seat No:

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Student's Signature

**Q.1 Answer in brief (Any Five)**

**10**

- (1) Explain this Czech proverb in relation to the self-esteem skills: "As long as a language lives, the people will not perish."
- (2) How is empathy different from sympathy?
- (3) Why cannot any company afford to disregard its customers for any reason whatsoever?
- (4) Why do you think we need to be comfortable with multicultural milieus today?
- (5) Do you think the inappropriate use of language affect human relations?
- (6) "You can only understand people if you feel them in yourself." Explain this quote by John Steinbeck with reference to the empathy skills.
- (7) Why do you think cross-cultural communication is important?

**Q.2 (A) Prepare a dialogue between the shopkeeper and the customer regarding the expired product that the shopkeeper sold to the customer.**

**7**

**OR**

Prepare a dialogue between the bank manager and the account holder discussing about the extra charges on debit card.

**7**

**(B) Write about a person that you meet in your life that has superiority complex.**

**7**

**OR**

Write about your experience that relates to someone's critical condition that put you into the sense of empathy.

**7**

- Q.3** (A) Prepare a questionnaire on the library going habit of the college students. **9**
- OR**
- Prepare a questionnaire on the rise of online shopping among the young people. **9**
- (B) "Human and artificial intelligence - which one is good for mankind?" prepare a group discussion. **9**
- OR**
- "Should countries around the world tax on carbon footprint and emission?" prepare a group discussion. **9**
- Q.4** Give the meaning and make sentences by using following phrasal verbs and Idioms. **8**
- (a) Phrasal verbs: (**Any Two**)  
Stand up, ask for, break in, find out.
- (b) Idioms: (**Any Two**)  
Devil's advocate, once in a blue moon, hit the books, in the nick of time  
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